## 2021 Print Ready Ad Rates

<table>
<thead>
<tr>
<th></th>
<th>Tribal Discount</th>
<th>Non-Profit</th>
<th>Open Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$8.00 per inch</td>
<td>$9.00 per inch</td>
<td>$10.00 per inch</td>
</tr>
<tr>
<td>Full Page</td>
<td>$1,008.00</td>
<td>$1,134.00</td>
<td>$1,260.00</td>
</tr>
<tr>
<td>Half Page</td>
<td>$504.00</td>
<td>$567.00</td>
<td>$630.00</td>
</tr>
<tr>
<td>1/4 Page</td>
<td>$252.00</td>
<td>$283.50</td>
<td>$315.50</td>
</tr>
<tr>
<td>1/8 Page</td>
<td>$120.00</td>
<td>$135.00</td>
<td>$150.00</td>
</tr>
<tr>
<td>3x3</td>
<td>$72.00</td>
<td>$81.00</td>
<td>$90.00</td>
</tr>
<tr>
<td>Business Card  (2x2)</td>
<td>$32.00</td>
<td>$36.00</td>
<td>$40.00</td>
</tr>
</tbody>
</table>

**Legal and Classified Line Ad Rate:** $0.68 per line  
$10.00 - per column inch - Full Color (Included)  
$9.00 - per column inch - Black & White

## Social Media Audience

**(March 25, 2021)**

### In the last month

- Page Likes .................. 341,843
- Followers ................... 334,496
- People Reached ............. 273,483
- Post Engagements ........... 144,059
- Organic Daily Post Reach... 12,403-56,577
- Website Visitors per month. 18,393
- Website Unique Visitors.... 14,672
- Page Views .................. 35,019

### Column Width

- 1 Column .................... 1.562"
- 2 Column .................... 3.25"
- 3 Column .................... 4.937"
- 4 Column .................... 6.625"
- 5 Column .................... 8.312"
- 6 Column .................... 10"
- Full Page .................... 10 X 20.5"

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**AD DEADLINE**  
MONDAY BY 5:00 PM